

FOR VETERINARY TECHNICIANS

From Idea to Income - Workbook



This workbook is intended to be completed before the webinar to make sure you get the most out of it. BUT if you have not had the chance to fill it out don't worry! Follow along and fill it out as we go through the webinar.

VET BOSS



WELCOME!

WELCOME TO HOW TO WORK AS A VETERINARY TECHNICIAN AND MAKE 6+ FIGURES ANNUALLY

Even if you have a tight budget and don't have a clue where to start.

We are excited about having you on this **powerful journey** because it will give you some great tangible takeaways and action steps to start or build a side hustle your clients loves and convert new clients time and time again.

If you want to extract the most value, please fill out **all the sections** in this workbook daily and **do the work**.

What you put into this is what you will get out of it.

Let's get you launching an **irresistible side hustle your clients need** and **making the income you deserve** with ease.

Your Brand Ambassador & Podcast Host
Maayan

FACEBOOK COMMUNITY

Access the live sessions, ask questions
and get ready for the incredible support.



MARK YOUR CALENDAR

GET READY FOR AN EXCITING WEEK OF TRANSFORMATION!

MONDAY

Research your business idea

FRIDAY

What are your plans for overcoming challenges?

TUESDAY

How different are you from your competitors?

SATURDAY

Craft your 6+ Figure business idea plan.

WEDNESDAY

What are the vision and mission of your company?

SUNDAY

List of your first 20 potential clients

THURSDAY

Who are your ideal clients?

Day 1: Plan & Research Your Business Idea

MY SIDE HUSTLE BUSINESS IDEA IS

Mobile Animal Care Medication Administration
Behavior consultant
Nutritional Consultant
Rehabilitation Coach
Personal Brand Specialist
Pet Grooming Business/Pet store/ or Online Pet Store
Product endorsing
Blog, e-Newsletter

Which of the Above Business Idea Impacts the Other?

What is My Statement? (I Help X to X Without X)

My Dream Client

Name:	<input type="text"/>
Age:	<input type="text"/>
Gender:	<input type="text"/>
Location:	<input type="text"/>
Marital	<input type="text"/>
Status:	<input type="text"/>
Education:	<input type="text"/>
Occupation:	<input type="text"/>
Desires:	<input type="text"/>
Challenges:	<input type="text"/>
Other:	<input type="text"/>

Day 2: How Are You Different from Your Clients?

My Offer

What do I want to sell to my clients?

What will they accomplish when they purchase my services/ products?

Why is this service or product necessary for them?

Why am I Passionate About This Side Hustle

Why Do I Want to Earn Additional Income

What will I do or have because of it?

EXERCISE

Create a 1-minute video
introducing yourself and your ideal client.

HAVE QUESTIONS?

DM VPNEXTGEN ON INSTAGRAM OR FACEBOOK. WE'RE HERE TO WORK WITH



Day 3: What is the Vision & Mission of Your Company?

What 3 Things Separate Your Business from Others Doing the Same Thing?

- 1.
- 2.
- 3.

Brainstorm Business Vision & Mission

Big Win for Your Clients/ Customers

What additional bonus do they get from you?

EXERCISE

Could a webinar help create awareness and leads for your business? If YES - Create 3 webinar BUSINESS IDEAS

HAVE QUESTIONS?

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Day 4: Who Are Your Ideal Clients?

What Would Your Dream Client Say About Your Business?

1.

2.

3.

Where are your ideal clients located? _____

HAVE QUESTIONS?

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Day 5: Overcoming Challenges

What are Your Plans for Overcoming Challenges?

PLAN # I

PLAN # II

PLAN # III

EXERCISE

Write down where do you need to build your clients

HAVE QUESTIONS?

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Day 6: Craft Your 6 Figure Business Ideas

MY PRODUCT | SERVICES | CLIENTS | LOCATION| HOURS

MY PRICES | CONTRACTS | MARKETING & SALES IDEAS

EXERCISE

Make a SWOT (Strength, Weaknesses, Opportunities, Threats) Analysis for your Business Idea

HAVE QUESTIONS?

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Day 7: List Your First 20 Clients

Who Will I Contact and Tell About my Exciting New Business?

Transition from Employee to Boss

Give yourself a timeline for when you want to go from 'employee' to your own 'boss'

What Will I do After I Launch my Business?

HAVE QUESTIONS?

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NOTES

THANK YOU!

HAVE ANY QUESTIONS?

WE'RE HERE TO WORK WITH YOU & GUIDE
YOU THROUGH THIS ENTIRE PROCESS.

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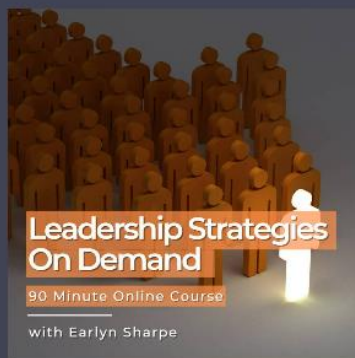
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